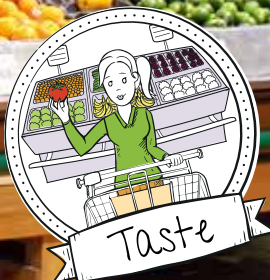




# Taste Experience Center



## Hazera







A BRAND OF  
Limagrain 






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# Sowing information

Sowing date rootstock	12/11/2019
Name rootstock	Maxifort
Sowing date variety	14/11/2019
Grafting date	30/11/2019
Topping date	08/12/2019
Plant type	grafted-topped
Planting date	07/01/2020
Planting distance	53 cm
Initial nr stems/m <sup>2</sup>	2.36
Extra stems	variety depended, around 3rd cluster
Final nr stems/m <sup>2</sup>	3.54









# HAZERA

## *A global leading*

### SEED COMPANY

Hazera brings expertise, commitment and support, combining decades of experience with state-of-the-art technology. Hazera breeds, develops, produces and markets varieties and seeds in a wide range of vegetable crops, actively covering the needs of partners throughout global fresh produce chains. Our experts actively engage with partners all over these chains to evaluate their needs, assisting with variety selection and providing guidance and support throughout the entire crop cycle. We offer you true partnership, bringing superior value through our variety breeding and products.







# Worldwide PRESENCE

Hazera's headquarters are situated in Israel and in The Netherlands, combining the strengths of two nations with great reputations in the fresh produce industry.



## COMPLETE RANGE OF Crops

Hazera offers varieties in a wide range of crops including tomato, onion, pepper, watermelon, headed cabbage, cauliflower, broccoli, melon, cucumber, radish, leek and lettuce.

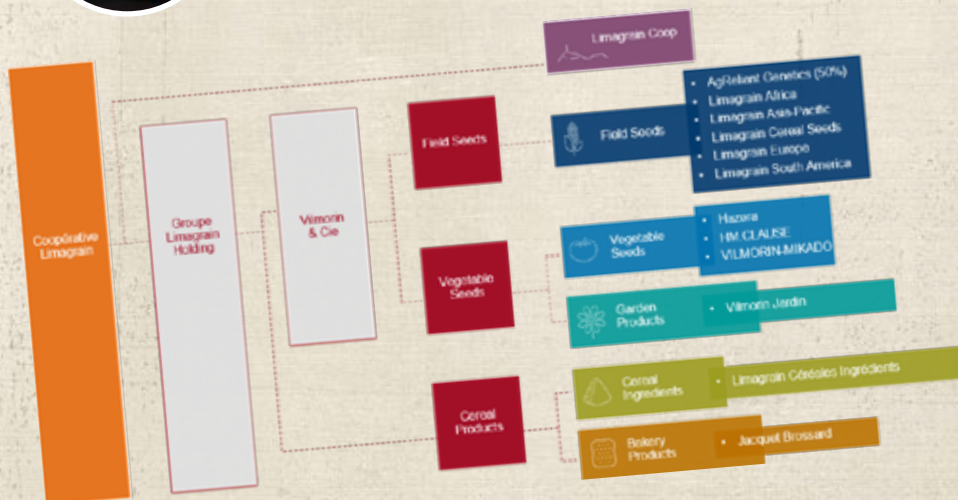
Beside agronomic qualities such as yield and disease resistance, Hazera is focusing on qualities required by the fresh chain such as year round supply, long shelf life, attractiveness, suitability for transportation, nutritional qualities, taste and convenience.





HM.Clause, Vilmorin and Hazera are part of the Vegetable seed division of Limagrain. Together we are continuously developing new and innovative tomato varieties for you.

**In the Experience Center  
in Bleiswijk you will find  
our latest range!**







# MEET OUR TEAM

---



*The most satisfying in my job?  
Reaching the best performance  
of a variety in close  
cooperation with the grower*

**Marcel van Kester**  
Crop Specialist High Tech Tomato



*It is great to actively work  
together with our partners  
to get our tomatoes into  
international retail chains*

**Arjan van Steekelenburg**  
Fresh Chain Manager



*The most exciting is selecting  
the best varieties to make  
our partners successful*

**Geert van der Wel**  
Regional Product Manager High Tech Tomato



*The main goal for me is  
developing the highest value  
for all chain partners*

**Karel Welten**  
Crop Specialist High Tech Tomato



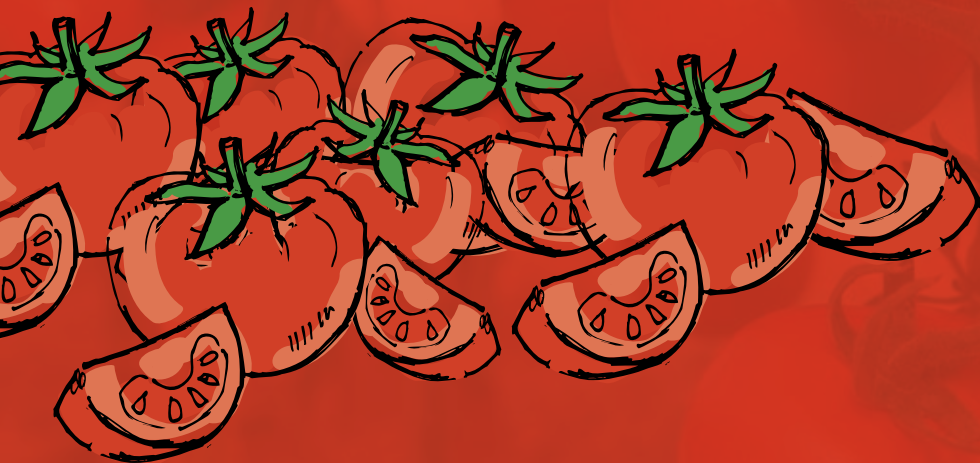
*Proud of our total portfolio in the High Tech Market*

**Yaron Giras**  
Global Product Manager Tomato



**Vazera**  
Seeds of Growth

# Cluster Large TOMATOES

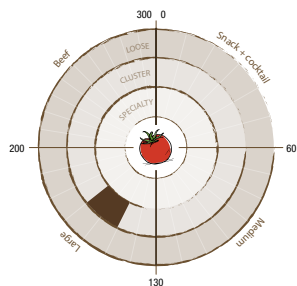






27468 

Field 44,52,86



### Grower/growing characteristics

FRUITS / CLUSTER

5

HARVEST TYPE

Cluster

VIGOR PLANT

Strong

RESISTANCES HR

Va, Vd, Fol (0-2), Ff(A-E)  
ToMV, For

RESISTANCES IR

On

### Supply chain processing characteristics

SHELFLIFE

Good

FIRMNESS AFTER TEN DAYS

Good

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Fresh carton or prepacked

### Shopper characteristics

FRUIT SHAPE

Round/flat

AVERAGE FRUIT WEIGHT IN GRAMS

150-170

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Good

SUGGESTED SHOPPER USAGE

General cooking

*Authentic shaped, early high yielding variety*

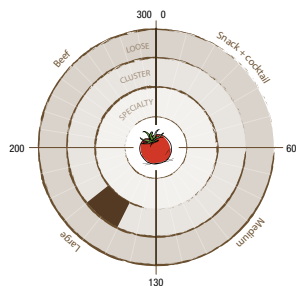
Up-to-date information on brix, production etc., please visit our mini web.





27476 

Field 45,50



### Grower/growing characteristics

FRUITS / CLUSTER

5

HARVEST TYPE

Cluster

VIGOR PLANT

Strong

RESISTANCES HR

Va, Vd, Fol (0-2), Ff(A-E)  
ToMV, For

RESISTANCES IR

On

### Supply chain processing characteristics

SHELFLIFE

Good

FIRMNESS AFTER TEN DAYS

Good

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Fresh carton or prepacked

### Shopper characteristics

FRUIT SHAPE

Round

AVERAGE FRUIT WEIGHT IN GRAMS

150-170

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Good

SUGGESTED SHOPPER USAGE

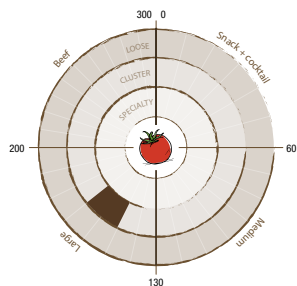
General cooking







# Rotera (27429)



## Grower/growing characteristics

FRUITS / CLUSTER  
5

HARVEST TYPE  
Cluster

VIGOR PLANT  
Strong

RESISTANCES HR  
Va, Vd, Fol (0-2), Ff(A-E)  
ToMV, For

## Supply chain processing characteristics

SHELFLIFE  
Good

FIRMNESS AFTER TEN DAYS  
Good

GREEN PARTS AFTER TEN DAYS  
Medium

USAGE ADVISE  
Fresh carton or prepacked

## Shopper characteristics

FRUIT SHAPE  
Round

AVERAGE FRUIT WEIGHT IN GRAMS  
150-170

COLOR  
Red

JOINTED / JOINTLESS  
Jointless

SHININESS  
Good

SUGGESTED SHOPPER USAGE  
General cooking

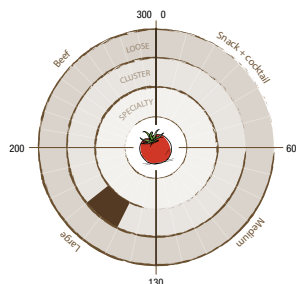
*Steady variety for under light production*

Up-to-date information on brix, production etc., please visit our mini web.





# Amastera (27430)



## Grower/growing characteristics

FRUITS / CLUSTER  
**5**

HARVEST TYPE  
**Cluster**

VIGOR PLANT  
**Strong**

RESISTANCES HR  
Va, Vd, Fol (0-2), Ff(A-E)  
ToMV, For

## Supply chain processing characteristics

SHELFLIFE  
**Good**

FIRMNESS AFTER TEN DAYS  
**Good**

GREEN PARTS AFTER TEN DAYS  
**Medium**

USAGE ADVISE  
**Fresh carton or prepacked**

## Shopper characteristics

FRUIT SHAPE  
**High Round**

AVERAGE FRUIT WEIGHT IN GRAMS  
**150-170**

COLOR  
**Red**

JOINTED / JOINTLESS  
**Jointed**

SHININESS  
**Medium**

SUGGESTED SHOPPER USAGE  
**General cooking**

***Ideal for autumn crops***

Up-to-date information on brix, production etc., please visit our mini web.







# Reference 1

Field 42,53

Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# Reference 2

Field 43,48,89

Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# Reference 3

Field 46,49,88

Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_





**Vazera**  
Seeds of Growth

# Cluster Medium

## TOMATOES



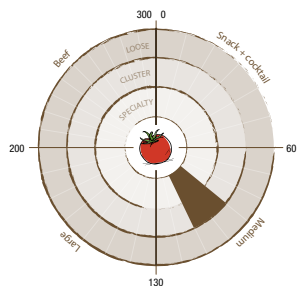






# Sensera (27451)

Field 24,32,95



## Grower/growing characteristics

FRUITS / CLUSTER

6

HARVEST TYPE

Cluster

VIGOR PLANT

Strong

RESISTANCES HR

Va, Vd, Fol (0-2), ToMV, For

RESISTANCES IR

On

## Supply chain processing characteristics

SHELF LIFE

Very good

FIRMNESS AFTER TEN DAYS

Very good

GREEN PARTS AFTER TEN DAYS

Very good

USAGE ADVISE

Pre-packed and loose box

## Shopper characteristics

FRUIT SHAPE

Round

AVERAGE FRUIT WEIGHT IN GRAMS

90-110

COLOR

Red

JOINTED / JOINTLESS

Jointless high

SHININESS

Good

SUGGESTED SHOPPER USAGE

General cooking

*The only six pack tomato in the market*

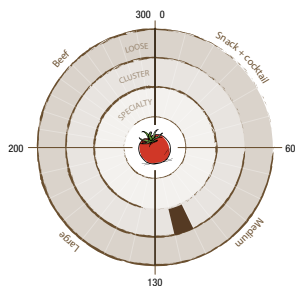
Up-to-date information on brix, production etc., please visit our mini web.





# 27458

Field 26,30



## Grower/growing characteristics

FRUITS / CLUSTER

6

HARVEST TYPE

Cluster

VIGOR PLANT

Medium

RESISTANCES HR

Va, Vd, Fol (0-2), Ff(A-E)  
ToMV, For

RESISTANCES IR

On

## Supply chain processing characteristics

SHELF LIFE

Very good

FIRMNESS AFTER TEN DAYS

Very good

GREEN PARTS AFTER TEN DAYS

Very good

USAGE ADVISE

Pre-packed and loose box

## Shopper characteristics

FRUIT SHAPE

Round

AVERAGE FRUIT WEIGHT IN GRAMS

110-120

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Good

SUGGESTED SHOPPER USAGE

General cooking

*Variety suitable for all markets*

Up-to-date information on brix, production etc., please visit our mini web.

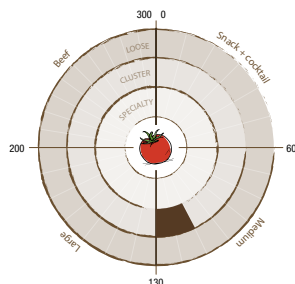






27470 

Field 27,33



### Grower/growing characteristics

FRUITS / CLUSTER  
6

HARVEST TYPE  
Cluster

VIGOR PLANT  
Medium

RESISTANCES HR  
Va, Vd, Fol (0-2), Ff(A-E)  
ToMV, For

RESISTANCES IR  
On

### Supply chain processing characteristics

SHELF LIFE  
Very good

FIRMNESS AFTER TEN DAYS  
Very good

GREEN PARTS AFTER TEN DAYS  
Very good

USAGE ADVISE  
Pre-packed and loose box

### Shopper characteristics

FRUIT SHAPE  
Round

AVERAGE FRUIT WEIGHT IN GRAMS  
110-130

COLOR  
Red

JOINTED / JOINTLESS  
Jointed

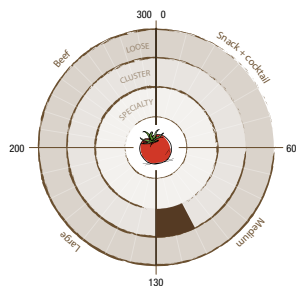
SHININESS  
Good

SUGGESTED SHOPPER USAGE  
General cooking



27475 

Field 25,29



### Grower/growing characteristics

FRUITS / CLUSTER  
6

HARVEST TYPE  
Cluster

VIGOR PLANT  
Strong

RESISTANCES HR  
Va, Vd, Fol (0-2), Ff(A-E)  
ToMV, For

RESISTANCES IR  
On

### Supply chain processing characteristics

SHELFLIFE  
Good

FIRMNESS AFTER TEN DAYS  
Good

GREEN PARTS AFTER TEN DAYS  
Good

USAGE ADVISE  
Pre-packed and loose box

### Shopper characteristics

FRUIT SHAPE  
Round

AVERAGE FRUIT WEIGHT IN GRAMS  
110-130

COLOR  
Red

JOINTED / JOINTLESS  
Jointed

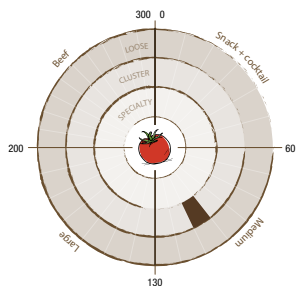
SHININESS  
Good

SUGGESTED SHOPPER USAGE  
General cooking





## Field 16



## Grower/growing characteristics

FRUITS / CLUSTER  
6

Cluster

## VIGOR PLANT Medium

RESISTANCES HR  
ToMV:0,1,2 / Va:0, Vd:0 /  
Fol:0,1,2

RESISTANCES IR  
TYLCV

## Supply chain processing characteristics

SHELF LIFE  
Very good

FIRMNESS AFTER TEN DAYS  
Very good

GREEN PARTS AFTER TEN DAYS  
Good

Pre-packed and loose box

## Shopper characteristics

FRUIT SHAPE  
Round to plum

AVERAGE FRUIT WEIGHT IN GRAMS  
100-110

COLOR  
Red

JOINTED / JOINTLESS  
Jointed

SHININESS  
Good

**SUGGESTED SHOPPER USAGE**  
**General cooking**





## Reference 4

Field 28,31

Notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

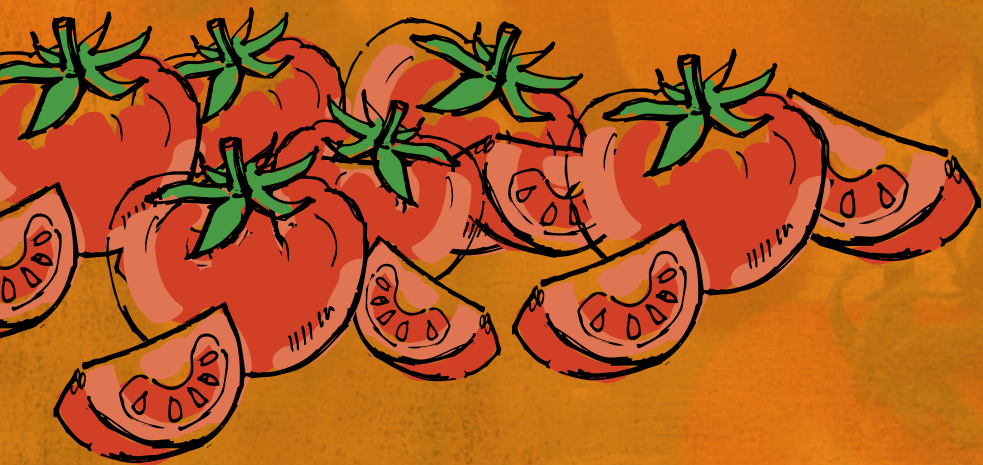






**Vazera**  
Seeds of Growth

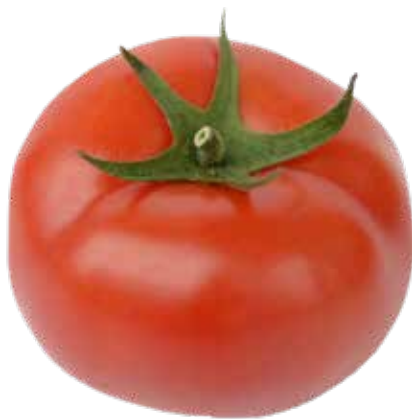
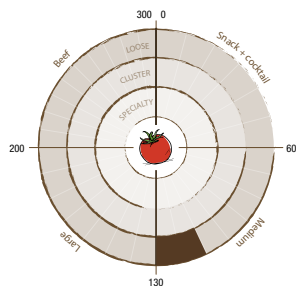
# Loose TOMATOES





27466 

Field 72,75



### Grower/growing characteristics

FRUITS / CLUSTER  
6-7

HARVEST TYPE  
Loose

VIGOR PLANT  
Strong

RESISTANCES HR  
Va, Vd, Fol (0-2), Ff(A-E)  
ToMV, For

RESISTANCES IR  
On

### Supply chain processing characteristics

SHELF LIFE  
Good

FIRMNESS AFTER TEN DAYS  
Good

GREEN PARTS AFTER TEN DAYS  
Good

USAGE ADVISE  
Fresh market

### Shopper characteristics

FRUIT SHAPE  
Round/flat

AVERAGE FRUIT WEIGHT IN GRAMS  
110-130

COLOR  
Red

JOINTED / JOINTLESS  
Jointed

SHININESS  
Good

SUGGESTED SHOPPER USAGE  
General cooking

*Good quality fruit with better taste*

Up-to-date information on brix, production etc., please visit our mini web.

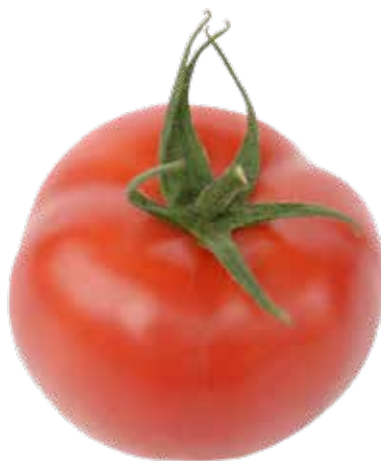
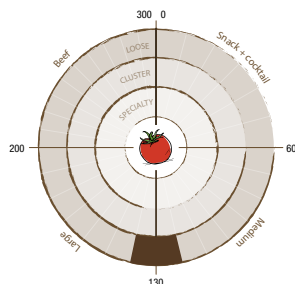






27467 

Field 66,76



### Grower/growing characteristics

FRUITS / CLUSTER  
5

HARVEST TYPE  
Loose

VIGOR PLANT  
Strong

RESISTANCES HR  
Va, Vd, Ff(A-E) ToMV, For

RESISTANCES IR  
On

### Supply chain processing characteristics

SHELF LIFE  
Good

FIRMNESS AFTER TEN DAYS  
Good

GREEN PARTS AFTER TEN DAYS  
Good

USAGE ADVISE  
Fresh market

### Shopper characteristics

FRUIT SHAPE  
Round/flat

AVERAGE FRUIT WEIGHT IN GRAMS  
120-140

COLOR  
Red

JOINTED / JOINTLESS  
Jointed

SHININESS  
Good

SUGGESTED SHOPPER USAGE  
General cooking

*Authentic shape*

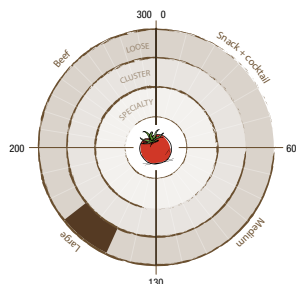
Up-to-date information on brix, production etc., please visit our mini web.





27478 

Field 71,74



### Grower/growing characteristics

FRUITS / CLUSTER

5

HARVEST TYPE

Loose

VIGOR PLANT

Strong

RESISTANCES HR

Va, Vd, Fol (0-2), Ff(A-E)  
ToMV, For

### Supply chain processing characteristics

SHELF LIFE

Very good

FIRMNESS AFTER TEN DAYS

Very good

GREEN PARTS AFTER TEN DAYS

Very good

USAGE ADVISE

Fresh market

### Shopper characteristics

FRUIT SHAPE

Round/flat

AVERAGE FRUIT WEIGHT IN GRAMS

150-170

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Good

SUGGESTED SHOPPER USAGE

General cooking





# Reference 5

Field 70

Notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

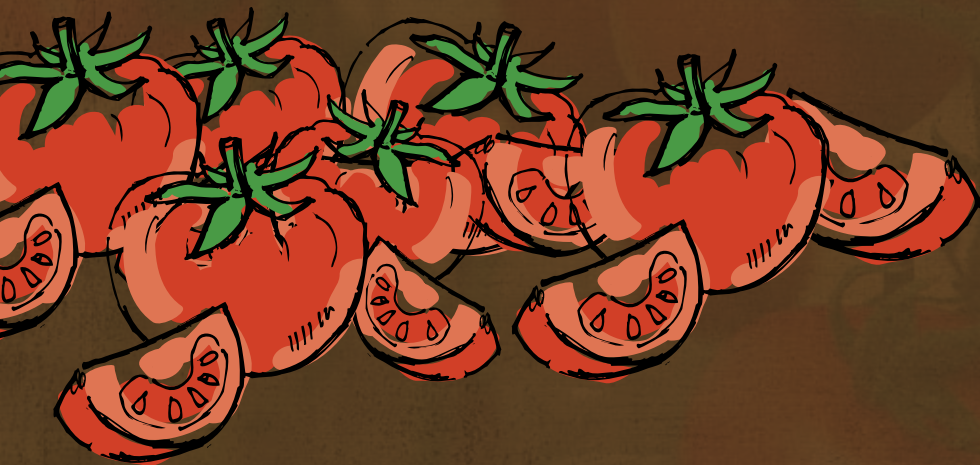
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# Beef TOMATOES



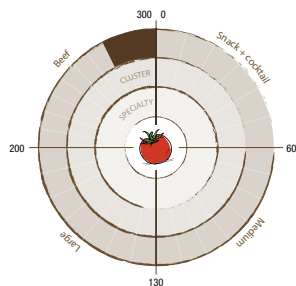






27464 

Field 63,69,87



### Grower/growing characteristics

FRUITS / CLUSTER

4

HARVEST TYPE

Loose

VIGOR PLANT

Strong

RESISTANCES HR

Va, Vd, Fol (0-2), Ff(A-E)  
ToMV, For

RESISTANCES IR

On

### Supply chain processing characteristics

SHELF LIFE

Very good

FIRMNESS AFTER TEN DAYS

Very good

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Fresh carton and  
Loose presented

### Shopper characteristics

FRUIT SHAPE

Flat, ribbed

AVERAGE FRUIT WEIGHT IN GRAMS

270-300

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Very good

SUGGESTED SHOPPER USAGE

General cooking





## Reference 6

Field 62,68

Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Reference 7

Field 65

Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



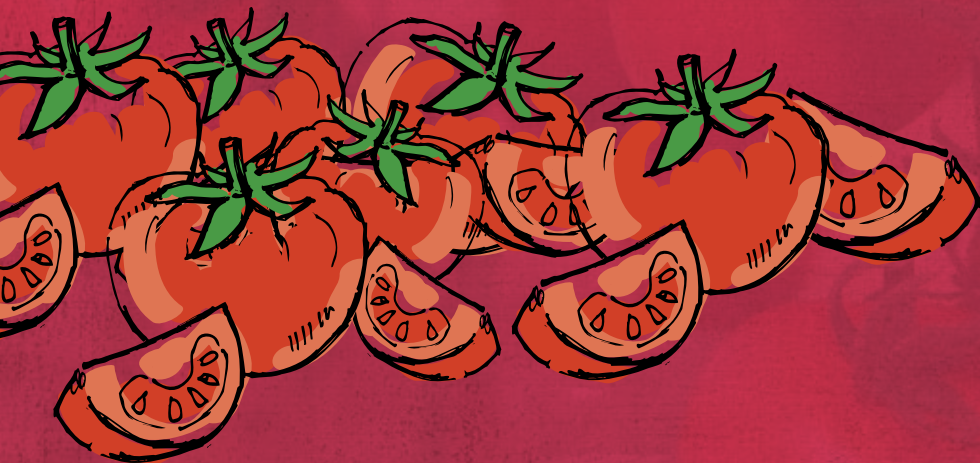




**Hazera**  
Seeds of Growth

# Beef Pink

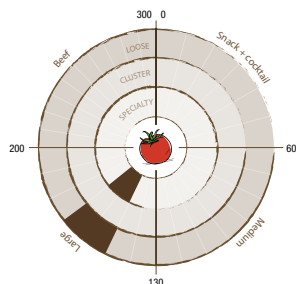
## TOMATOES





# Rapanui (3691)

Field 7



## Grower/growing characteristics

FRUITS / CLUSTER  
**3-4**

HARVEST TYPE  
**Loose**

VIGOR PLANT  
**Strong**

RESISTANCES HR  
**Va, Vd, ToMV, Ff, Fo(0-2)**

RESISTANCES IR  
**TYLCV, Mi, Mj**

## Supply chain processing characteristics

SHELF LIFE  
**Good**

FIRMNESS AFTER TEN DAYS  
**Medium**

GREEN PARTS AFTER TEN DAYS  
**Good**

USAGE ADVISE  
**Loose box and  
Loose presented**

## Shopper characteristics

FRUIT SHAPE  
**Round/flat**

AVERAGE FRUIT WEIGHT IN GRAMS  
**150-170**

COLOR  
**Pink**

JOINTED / JOINTLESS  
**Jointed**

SHININESS  
**Medium**

SUGGESTED SHOPPER USAGE  
**General cooking**

*Variety with great quality and good uniformity*

Up-to-date information on brix, production etc., please visit our mini web.





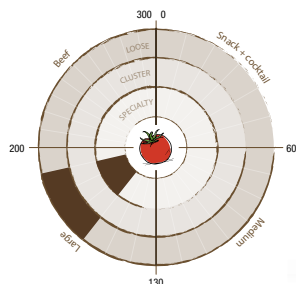




# EXP44228



Field 4



## Grower/growing characteristics

FRUITS / CLUSTER

4

HARVEST TYPE

Loose

VIGOR PLANT

Strong

RESISTANCES HR

ToMV:0,1,2 / Va:0, Vd:0 /  
Fol:0,1 / For / Pf:A,B,C,D,E

RESISTANCES IR

Ma, Mi, Mj / TSWV :TO / On

## Supply chain processing characteristics

SHELFLIFE

Good

FIRMNESS AFTER TEN DAYS

Medium

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Loose box and  
Loose presented

## Shopper characteristics

FRUIT SHAPE

Round/flat

AVERAGE FRUIT WEIGHT IN GRAMS

160-190

COLOR

Pink

JOINTED / JOINTLESS

Jointed

SHININESS

Medium

SUGGESTED SHOPPER USAGE

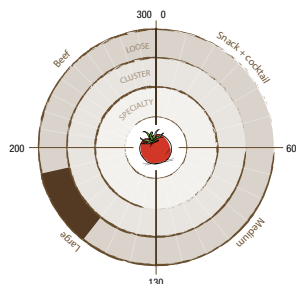
General cooking





HMC44229 

Field 5



### Grower/growing characteristics

FRUITS / CLUSTER  
**4**

HARVEST TYPE  
**Loose**

VIGOR PLANT  
**Strong**

RESISTANCES HR  
ToMV:0,1,2 / Va:0, Vd:0 /  
Fol:0,1 / For / Pf:A,B,C,D,E

RESISTANCES IR  
TSWV :TO

### Supply chain processing characteristics

SHELF LIFE  
**Good**

FIRMNESS AFTER TEN DAYS  
**Medium**

GREEN PARTS AFTER TEN DAYS  
**Good**

USAGE ADVISE  
**Loose box and  
Loose presented**

### Shopper characteristics

FRUIT SHAPE  
**Round/flat**

AVERAGE FRUIT WEIGHT IN GRAMS  
**160-190**

COLOR  
**Pink**

JOINTED / JOINTLESS  
**Jointed**

SHININESS  
**Medium**

SUGGESTED SHOPPER USAGE  
**General cooking**



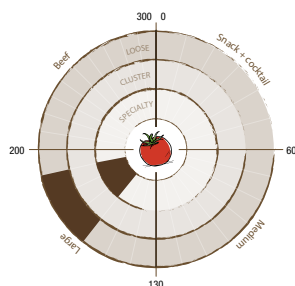




# EXP44167



Field 6



### Grower/growing characteristics

FRUITS / CLUSTER

4

HARVEST TYPE

Loose

VIGOR PLANT

Strong

RESISTANCES HR

ToMV:0,1,2 / Va:0, Vd:0 /  
Fol:0,1/For

RESISTANCES IR

Ma, Mi, Mj /TSWV :TO / Pi

### Supply chain processing characteristics

SHELFLIFE

Medium-good

FIRMNESS AFTER TEN DAYS

Medium

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Loose box and  
Loose presented

### Shopper characteristics

FRUIT SHAPE

Round/flat

AVERAGE FRUIT WEIGHT IN GRAMS

160-190

COLOR

Pink

JOINTED / JOINTLESS

Jointed

SHININESS

Medium

SUGGESTED SHOPPER USAGE

General cooking





# Reference 11

Field 8

Notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



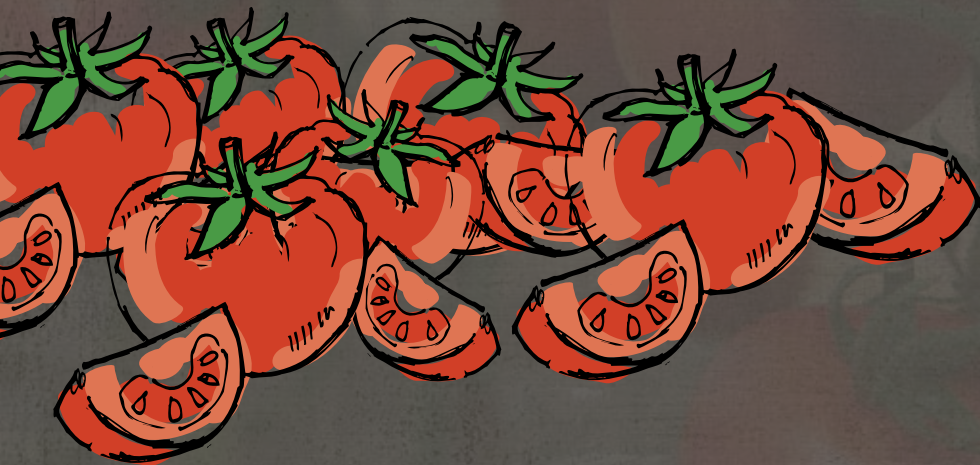




***Hazera***  
Seeds of Growth

# Snacking TOMATOES

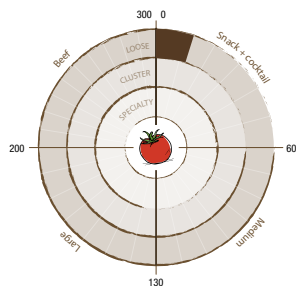
RED, YELLOW, ORANGE, BROWN





# 48240

Field 94,103



## Grower/growing characteristics

FRUITS / CLUSTER  
**14-16**

HARVEST TYPE  
**Loose**

VIGOR PLANT  
**Medium**

RESISTANCES HR  
**Fol(0-1), ToMV**

RESISTANCES IR  
**TYLCV, Mi, Mj**

## Supply chain processing characteristics

SHELF LIFE  
**Good**

FIRMNESS AFTER TEN DAYS  
**Good**

USAGE ADVISE  
**Pick&mix / pre-packed / mix-pack**

## Shopper characteristics

FRUIT SHAPE  
**Elongated**

AVERAGE FRUIT WEIGHT IN GRAMS  
**10-12**

COLOR  
**Red**

SHININESS  
**Good**

SUGGESTED SHOPPER USAGE  
**Snacking (one bite)**

*Excellent tasting snack tomato!*

Up-to-date information on brix, production etc., please visit our mini web.

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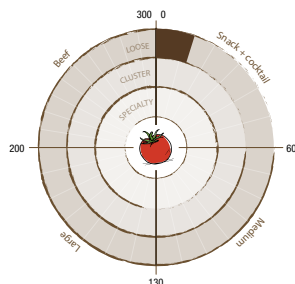






# 48241

Field 93,102



## Grower/growing characteristics

FRUITS / CLUSTER  
12-14

HARVEST TYPE  
Loose

VIGOR PLANT  
Medium

RESISTANCES HR  
Fol(0-1), ToMV

RESISTANCES IR  
TYLCV, Mi, Mj

## Supply chain processing characteristics

SHELF LIFE  
Good

FIRMNESS AFTER TEN DAYS  
Good

USAGE ADVISE  
Pick&mix / pre-packed /  
mix-pack

## Shopper characteristics

FRUIT SHAPE  
Elongated

AVERAGE FRUIT WEIGHT IN GRAMS  
10-12

COLOR  
Red

SHININESS  
Good

SUGGESTED SHOPPER USAGE  
Snacking (one bite)

*Nicely shaped variety with a perfect taste*

Up-to-date information on brix, production etc., please visit our mini web.

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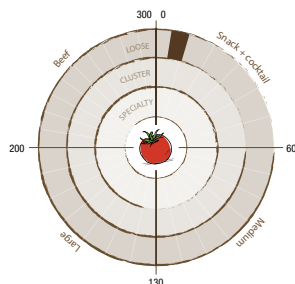




# 48248



Field 90



### Grower/growing characteristics

FRUITS / CLUSTER  
**14-16**

HARVEST TYPE  
**Loose**

VIGOR PLANT  
**Strong**

RESISTANCES HR  
**Fol(0-1), ToMV**

RESISTANCES IR  
**TYLCV, Mi, Mj**

### Supply chain processing characteristics

SHELF LIFE  
**Good**

FIRMNESS AFTER TEN DAYS  
**Good**

USAGE ADVISE  
**Pick&mix / pre-packed / mix-pack**

### Shopper characteristics

FRUIT SHAPE  
**Elongated**

AVERAGE FRUIT WEIGHT IN GRAMS  
**7-9**

COLOR  
**Red**

SHININESS  
**Good**

SUGGESTED SHOPPER USAGE  
**Snacking (one bite)**

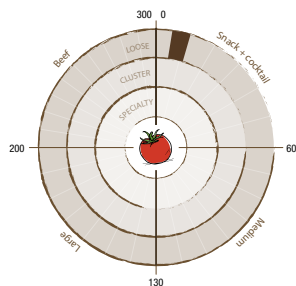






# 48250

Field 90



### Grower/growing characteristics

FRUITS / CLUSTER  
**14-16**

HARVEST TYPE  
**Loose**

VIGOR PLANT  
**Strong**

RESISTANCES HR  
**Fol(0-1), ToMV**

RESISTANCES IR  
**TYLCV, Mi, Mj**

### Supply chain processing characteristics

SHELFLIFE  
**Good**

FIRMNESS AFTER TEN DAYS  
**Good**

USAGE ADVISE  
**Pick&mix / pre-packed / mix-pack**

### Shopper characteristics

FRUIT SHAPE  
**Elongated**

AVERAGE FRUIT WEIGHT IN GRAMS  
**6-8**

COLOR  
**Red**

SHININESS  
**Good**

SUGGESTED SHOPPER USAGE  
**Snacking (one bite)**

*Sweet, low in acidity*

Up-to-date information on brix, production etc., please visit our mini web.

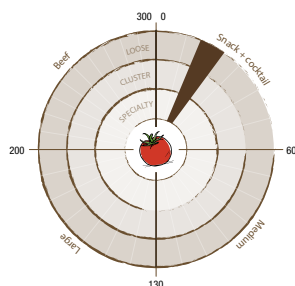
77





## 48230

Field 106



### Grower/growing characteristics

FRUITS / CLUSTER  
**16-18**

HARVEST TYPE  
**Cluster**

VIGOR PLANT  
**Strong**

RESISTANCES HR  
**Va, ToMV, Ff(A-E), Fol(0-2), Pst**

RESISTANCES IR  
**TYLCV, Mi, Mj**

### Supply chain processing characteristics

SHELF LIFE  
**Very good**

FIRMNESS AFTER TEN DAYS  
**Very good**

GREEN PARTS AFTER TEN DAYS  
**Very good**

USAGE ADVISE  
**Pre-packed / mix-pack**

### Shopper characteristics

FRUIT SHAPE  
**Round/Oval**

AVERAGE FRUIT WEIGHT IN GRAMS  
**16-20**

COLOR  
**Red**

SHININESS  
**Very good**

SUGGESTED SHOPPER USAGE  
**Snacking (one bite)**

*High producing variety, suitable as cluster or loose*

Up-to-date information on brix, production etc., please visit our mini web.

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## Reference 8

Field 104

Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Reference 9

Field 101

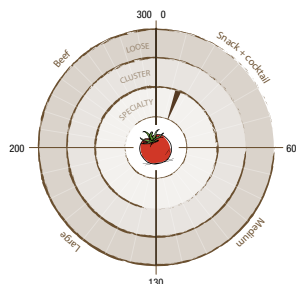
Notes: \_\_\_\_\_  
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## Summersun

Field 107



### Grower/growing characteristics

FRUITS / CLUSTER  
12-14

HARVEST TYPE  
Loose

VIGOR PLANT  
Strong

RESISTANCES HR  
Vd, ToMV, Fol(1)

### Supply chain processing characteristics

SHELFLIFE  
Good

FIRMNESS AFTER TEN DAYS  
Good

USAGE ADVISE  
Pick&mix / pre-packed /  
mix-pack

### Shopper characteristics

FRUIT SHAPE  
Round

AVERAGE FRUIT WEIGHT IN GRAMS  
12-15

COLOR  
Yellow

SHININESS  
Good

SUGGESTED SHOPPER USAGE  
Snacking (one bite)

*The best tasting yellow cherry tomato on the market!*

Up-to-date information on brix, production etc., please visit our mini web.

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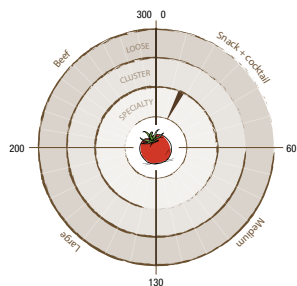






# Flamantyno

Field 108



## Grower/growing characteristics

FRUITS / CLUSTER  
14-16

HARVEST TYPE  
Cluster

VIGOR PLANT  
Strong

RESISTANCES HR  
Vd, Fol(1), ToMV, For

RESISTANCES IR  
TYLCV, Mi

## Supply chain processing characteristics

SHELFLIFE  
Very good

FIRMNESS AFTER TEN DAYS  
Very good

GREEN PARTS AFTER TEN DAYS  
Good

USAGE ADVISE  
Pick&mix / pre-packed /  
mix-pack

## Shopper characteristics

FRUIT SHAPE  
Round

AVERAGE FRUIT WEIGHT IN GRAMS  
14-17

COLOR  
Yellow

SHININESS  
Good

SUGGESTED SHOPPER USAGE  
Snacking (one bite)

*A perfect variety for cluster harvest*

Up-to-date information on brix, production etc., please visit our mini web.

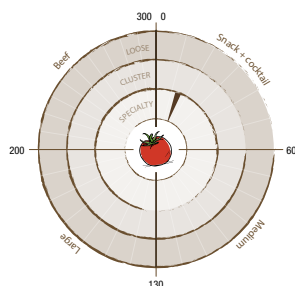
85





## 49021 (7257)

Field 111



### Grower/growing characteristics

FRUITS / CLUSTER  
12-14

HARVEST TYPE  
Loose

VIGOR PLANT  
Strong

RESISTANCES HR  
ToMV, Pst

RESISTANCES IR  
Mi

### Supply chain processing characteristics

SHELF LIFE  
Very good

FIRMNESS AFTER TEN DAYS  
Good

USAGE ADVISE  
Pick&mix / pre-packed /  
mix-pack

### Shopper characteristics

FRUIT SHAPE  
Elongated/Oval

AVERAGE FRUIT WEIGHT IN GRAMS  
12-14

COLOR  
Orange

SUGGESTED SHOPPER USAGE  
Snacking (one bite)

*The snack tomato with intense orange color*

Up-to-date information on brix, production etc., please visit our mini web.

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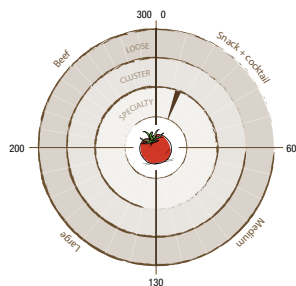






## 49026 (7277)

Field 109



### Grower/growing characteristics

FRUITS / CLUSTER  
**14-16**

HARVEST TYPE  
**Loose**

VIGOR PLANT  
**Medium**

RESISTANCES HR  
**ToMV**

RESISTANCES IR  
**Mi**

### Supply chain processing characteristics

SHELF LIFE  
**Very good**

FIRMNESS AFTER TEN DAYS  
**Very good**

USAGE ADVISE  
**Pick&mix / pre-packed / mix-pack**

### Shopper characteristics

FRUIT SHAPE  
**Elongated**

AVERAGE FRUIT WEIGHT IN GRAMS  
**12-15**

COLOR  
**Orange**

SUGGESTED SHOPPER USAGE  
**Snacking (one bite)**

***Santa shaped, uniform variety with nice color!***

Up-to-date information on brix, production etc., please visit our mini web.

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# Reference 10

Field 110

Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

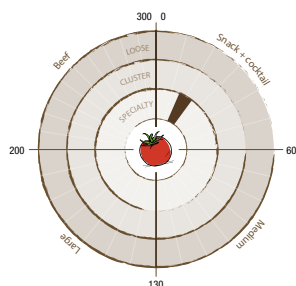






## 49025 (7289)

Field 105



### Grower/growing characteristics

FRUITS / CLUSTER  
12-14

HARVEST TYPE  
Loose

VIGOR PLANT  
Strong

RESISTANCES HR  
ToMV

RESISTANCES IR  
Mi

### Supply chain processing characteristics

SHELF LIFE  
Good

USAGE ADVISE  
Pick&mix / pre-packed /  
mix-pack

### Shopper characteristics

FRUIT SHAPE  
Elongated/Oval

AVERAGE FRUIT WEIGHT IN GRAMS  
18-22

COLOR  
Brown

SUGGESTED SHOPPER USAGE  
Snacking (one bite)

*A large cherry tomato with great color and taste*

Up-to-date information on brix, production etc., please visit our mini web.

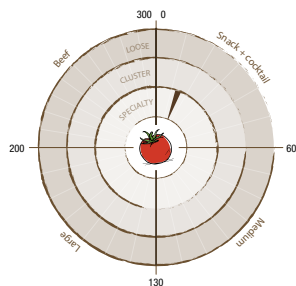
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## 49018

Field 112



### Grower/growing characteristics

FRUITS / CLUSTER  
12-14

HARVEST TYPE  
Loose

VIGOR PLANT  
Medium

RESISTANCES HR  
Vd, ToMV

RESISTANCES IR  
Mi, Mj

### Supply chain processing characteristics

SHELFLIFE  
Very good

FIRMNESS AFTER TEN DAYS  
Very good

USAGE ADVISE  
Pick&mix / pre-packed /  
mix-pack

### Shopper characteristics

FRUIT SHAPE  
Round/Oval

AVERAGE FRUIT WEIGHT IN GRAMS  
11-15

COLOR  
Pink

SHININESS  
Good

SUGGESTED SHOPPER USAGE  
Snacking (one bite)

### Interesting taste

Up-to-date information on brix, production etc., please visit our mini web.



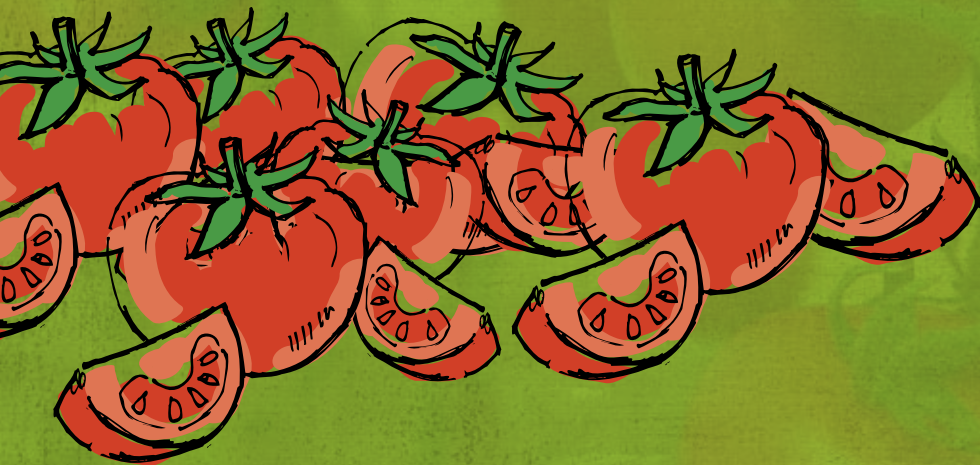




**Hazera**  
Seeds of Growth

# Coeur de Boeuf / Marmande

TOMATOES

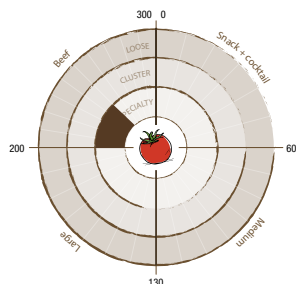




## Diletto (HMC44067)



Field 11



### Grower/growing characteristics

FRUITS / CLUSTER  
**3**

HARVEST TYPE  
**Loose**

VIGOR PLANT  
**Strong**

RESISTANCES HR  
ToMV:0,1,2 / Va:0, Vd:0 /  
Fol:0 / For / Pf:A,B,C,D,E

RESISTANCES IR  
**Ma, Mi, Mj / TYLCV**

### Supply chain processing characteristics

SHELFLIFE  
**Good**

FIRMNESS AFTER TEN DAYS  
**Good**

GREEN PARTS AFTER TEN DAYS  
**Good**

USAGE ADVISE  
**Pre-packed / mix-pack**

### Shopper characteristics

FRUIT SHAPE  
**Pear**

AVERAGE FRUIT WEIGHT IN GRAMS  
**200-250**

COLOR  
**Red**

JOINTED / JOINTLESS  
**Jointed**

SHININESS  
**Good**

SUGGESTED SHOPPER USAGE  
**Salad and stuffing**

*New reference for blossom end rot tolerance*

Up-to-date information on brix, production etc., please visit our mini web.



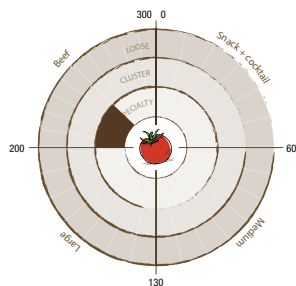






## Voluptuoso

Field 10



### Grower/growing characteristics

FRUITS / CLUSTER  
**3**

HARVEST TYPE  
**Loose**

VIGOR PLANT  
**Strong**

RESISTANCES HR  
ToMV:0,1,2 / Va:0, Vd:0 / For

### Supply chain processing characteristics

SHELF LIFE  
**Good**

FIRMNESS AFTER TEN DAYS  
**Good**

GREEN PARTS AFTER TEN DAYS  
**Good**

USAGE ADVISE  
**Pre-packed / mix-pack**

### Shopper characteristics

FRUIT SHAPE  
**Pear**

AVERAGE FRUIT WEIGHT IN GRAMS  
**200-250**

COLOR  
**Red**

JOINTED / JOINTLESS  
**Jointed**

SHININESS  
**Medium**

SUGGESTED SHOPPER USAGE  
**Salad and stuffing**

*Improved blossom end rot tolerance*

Up-to-date information on brix, production etc., please visit our mini web.

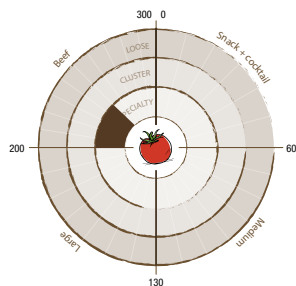
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## Cupidissimo

Field 12



### Grower/growing characteristics

FRUITS / CLUSTER

3

HARVEST TYPE

Loose

VIGOR PLANT

Strong

RESISTANCES HR

ToMV:0,1,2 / Va:0, Vd:0

### Supply chain processing characteristics

SHELF LIFE

Good

FIRMNESS AFTER TEN DAYS

Good

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Pre-packed / mix-pack

### Shopper characteristics

FRUIT SHAPE

Heartshape

AVERAGE FRUIT WEIGHT IN GRAMS

200-250

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Medium

SUGGESTED SHOPPER USAGE

Salad/soups

*Full flesh and heart shaped*

Up-to-date information on brix, production etc., please visit our mini web.

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# Reference 12

Field 9

Notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

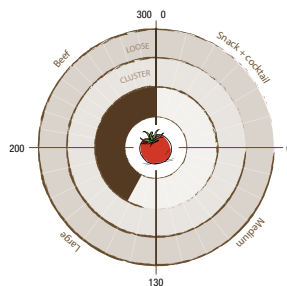
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## Buffalosteak

Field 13



### Grower/growing characteristics

FRUITS / CLUSTER

3

HARVEST TYPE

Loose

VIGOR PLANT

Strong

RESISTANCES HR

ToMV:0,1,2 / Va:0, Vd:0 /  
Fol:0

RESISTANCES IR

Ma, Mi, Mj

### Supply chain processing characteristics

SHELF LIFE

Good

FIRMNESS AFTER TEN DAYS

Good

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Pre-packed / mix-pack

### Shopper characteristics

FRUIT SHAPE

Flatround ribbed

AVERAGE FRUIT WEIGHT IN GRAMS

150-300

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Medium

SUGGESTED SHOPPER USAGE

Fresh/salad

*The productive marmande*

Up-to-date information on brix, production etc., please visit our mini web.

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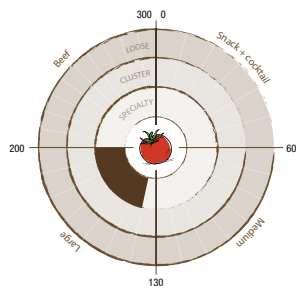






**Bellandine**  **CLAUSE**  
VEGETABLE SEEDS

Field 14



## Grower/growing characteristics

FRUITS / CLUSTER

4

HARVEST TYPE

Loose

VIGOR PLANT

Strong

RESISTANCES HR

Fol:0,1 / Va:0, Vd:0

RESISTANCES IR

Ma, Mi, Mj

## Supply chain processing characteristics

SHELFLIFE

Medium-good

FIRMNESS AFTER TEN DAYS

Medium-good

GREEN PARTS AFTER TEN DAYS

Good

USAGE ADVISE

Pre-packed / mix-pack

## Shopper characteristics

FRUIT SHAPE

Elongated with point

AVERAGE FRUIT WEIGHT IN GRAMS

140-200

COLOR

Red

JOINTED / JOINTLESS

Jointed

SHININESS

Medium

SUGGESTED SHOPPER USAGE

Salad/sandwich/soups

*Improved blossom end rot resistance and tasty*

Up-to-date information on brix, production etc., please visit our mini web.

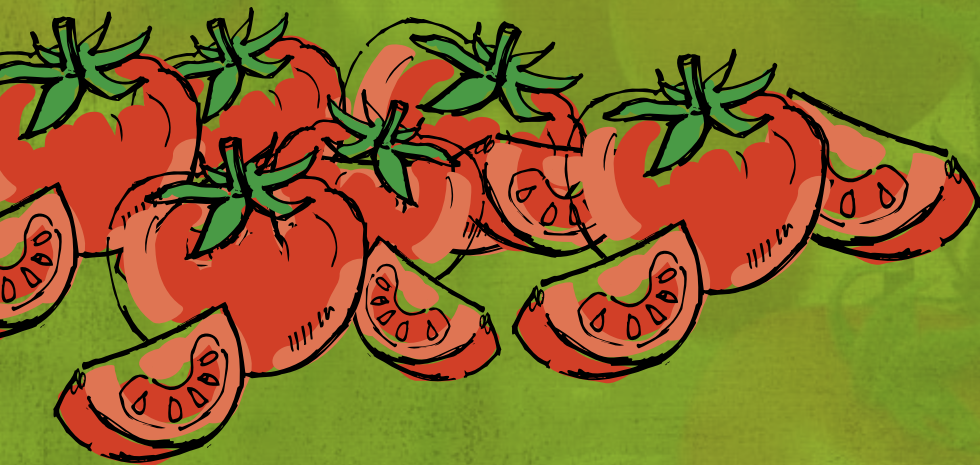
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# Extra special TOMATOES



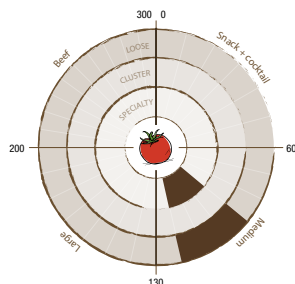






# Goutine

Field 97



## Grower/growing characteristics

FRUITS / CLUSTER  
4-5

HARVEST TYPE  
Loose

VIGOR PLANT  
Strong

RESISTANCES HR  
Vd, Fol(1,2), ToMV,For

## Supply chain processing characteristics

SHELFLIFE  
Good

FIRMNESS AFTER TEN DAYS  
Good

GREEN PARTS AFTER TEN DAYS  
Good

USAGE ADVISE  
Fresh carton or pre-packed

## Shopper characteristics

FRUIT SHAPE  
Round/flat, bit ribbed

AVERAGE FRUIT WEIGHT IN GRAMS  
90-120

COLOR  
Red

JOINTED / JOINTLESS  
Jointed

SHININESS  
Good

SUGGESTED SHOPPER USAGE  
General cooking

*Unique taste with internal green gell*

Up-to-date information on brix, production etc., please visit our mini web.

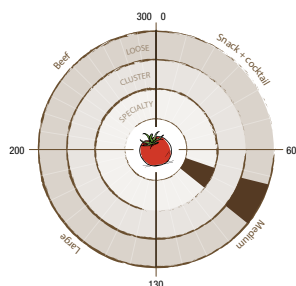
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# Maggiestar

Field 96



## Grower/growing characteristics

FRUITS / CLUSTER  
5

HARVEST TYPE  
Loose

VIGOR PLANT  
Strong

RESISTANCES HR  
Fol(1-2), ToMV

## Supply chain processing characteristics

SHELF LIFE  
Good

FIRMNESS AFTER TEN DAYS  
Very good

GREEN PARTS AFTER TEN DAYS  
Good

USAGE ADVISE  
Fresh carton or pre-packed

## Shopper characteristics

FRUIT SHAPE  
Round/flat, bit ribbed

AVERAGE FRUIT WEIGHT IN GRAMS  
75-90

COLOR  
Red

JOINTED / JOINTLESS  
Jointed

SHININESS  
Good

SUGGESTED SHOPPER USAGE  
General cooking

*Unique taste with internal green gell*


Up-to-date information on brix, production etc., please visit our mini web.

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# We are offering a wide range of different types of tomatoes.

Interested to see more?  
Contact your crop specialists.





# Resistance abbreviations

## General information

Abbreviations	Disease name	Level of resistance
ToMV:0,1,2	Tomato mosaic virus races 0,1,2	HR
TSWV:T0	Tomato spotted wilt virus [race T0]	IR
TYLCV	Tomato yellow leaf curl virus	IR
Pst	Pseudomonas syringae pv. tomato	IR
Ff	Fulvia fulva races A,B,C,D,E (A-E)	HR
Fol	Fusarium oxysporum f.sp. lycopersici	HR
For	Fusarium oxysporum f.sp. radicis-lycopersici (Fusarium crown and root rot)	HR
On	Oidium neolycopersici (Powdery mildew)	IR
Va	Verticillium albo-atrum race 0	HR
Vd	Verticillium dahlia race 0	HR
Ma	Meloidogyne arenaria (Root-knot nematode)	IR
Mi	Meloidogyne incognita (Root-knot nematode)	IR
Mj	Meloidogyne javanica (Root-knot nematode)	IR
Pi	Phytophthora infestans	IR
Pf:A,B,C,D,E	Passalora fulva [races A, B, C, D, E] - (ex Cladosporium fulvum, ex Fulvia fulva)	IR

Resistant varieties may exhibit some disease symptoms or damage under heavy pest pressure and/or under adverse environmental conditions and/or in the face of new biotypes, pathotypes, races or strains of the pest that may emerge. Soil temperature above 27°C and other stresses may cause nematode resistance to break. Please refer to the ISF definitions at [www.worldseed.org/wp-content/uploads/2017/05/Definition\\_on\\_reaction\\_plants\\_to\\_pests\\_2017\\_final.pdf](http://www.worldseed.org/wp-content/uploads/2017/05/Definition_on_reaction_plants_to_pests_2017_final.pdf). A copy of the definitions for terms describing reactions of plants to pests for the Vegetable Seed Industry, can be obtained at our offices upon demand.


















**Attention:** This information and any complementary/other verbal or written information that may be given on behalf of Hazera, present average results of specific trials; these are neither exhaustive nor necessarily accurate and may not be regarded as advice, guidance, recommendation, representation or warranty. Sowing times and growing areas are indicative only. Pictures are illustrative only. The sale & use of seeds are subject to the terms and conditions appearing collectively on seed packages and in catalogues and/or at: <http://www.hazera.com/terms-and-limitations>. E&OE. © 2020 Hazera. All rights reserved.

























Notes

Name	Follow-up	Seed samples	Fruit samples	Details
● 27468 				
● 27476 				
● Roterä 				
● Amastera 				
● Reference 1 + 2 + 3				
● Sensera 				
● 27458 				
● 27470 				
● 27475 				
● Harisson 				
● Reference 4				
● 27466 				
● 27467 				
● 27478 				
● Reference 5				
● 27464 				
● Reference 6 + 7				
● Rapanui 				
● EXP44228 				
● HMC44229 				
● EXP44167 				
● Reference 11				

Name	Follow-up	Seed samples	Fruit samples	Details
● 48240 				
● 48241 				
● 48248 				
● 48250 				
● 48230 				
● Reference 8 + 9				
● Summersun 				
● Flamantyno 				
● 49021 				
● 49026 				
● Reference 10				
● 49025 				
● 49018 				
● Diletto 				
● Voluptuoso 				
● Cupidissimo 				
● Reference 12				
● Buffalosteak 				
● Bellandine 				
● Goutine 				
● Maggiestar 				





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